

Self Hosted Wordpress

Step 1- Register Your Domain

- a year is fine
- say “no” to all the options
- godaddy.com

Step 2- Set Up Hosting

- use a cpanel host with Fantastico Deluxe script
- hostgator.com- baby or hatchling
- keep your welcome email

Step 3- Set Your Nameservers at your domain account.

- nameservers will be on your hosting welcome email.
- Takes 2- 48 hours to propogate.



Let's Review Wordpress Installation

- Login to your cpanel : yourdomain.com/cpanel
- Click on Fantastico
- Choose Wordpress, New Installation.
- Leave directory blank to install on the root
- Choose your login, password etc..

your now ready to login to your Wordpress site
at yourdomain.com/wp-admin

Wordpress Set Up Review

- Set your permalinks to custom: %postname%
- Choose your theme and appearance settings
- Change the Sample page to your content
- Change the Hello World post to your content
- Create your Menu in the appearance section
- Add plugins for functionality



Review: Posting in Wordpress

- Choose title- good permalink will be auto created.
- Create your content.
- Assign a category to your post
 - *content can be sorted by categories
- Tag your post with keywords
 - *tags link common posts together
- Save your draft or publish it
 - *everything can be updated except the permalink.

Visit walkerparkmedia.com to download "Posting To Your Blog" a PDF document I provide to my clients to help them get started with posting in their blog.



Plugins that I Like

- All In One SEO pack -easy SEO on each post
- Google Analytics for Wordpress- a must for a website
- Google XML sitemap- another must for google robots
- Shareaholic Sexy Bookmarks- for easy social sharing of your posts
- Social Profiles- add linkable icons easily in your sidebar to your SM accounts
- Image Widget- I use this all the time for inserting pics and graphics into the sidebar
- Contact Form-easy to configure
- Really Simple Captcha- must have with the contact form to cut spam
- Tweet Blender- stream your tweets or hashtag searches in your sidebar. Very cool way to integrate Twitter.
- W3 Total Cache to speed site loading time
- Similar Posts- to get visitors reading more of your content.

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Thank You!

Loved talking Wordpress with all of you. For more information about Wordpress as well as website tips and tricks, follow my “What’s New” blog or connect with me on Twitter. I love to share great info.

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andrea@walkerparkmedia.com

